

## PROFILE

With over 10 years of graphic design experience under my belt, the scope of my experience includes freelance and in-house design projects for Fortune 500 companies, non-profits, and agencies. Full-time positions have included working in agency and corporate in-house environments. I am currently seeking a position where I can use my creative experience to solve communication challenges with strategic graphic solutions.

## SENIOR DESIGNER

Ernst & Young • Chicago, IL • 4/07 - Present

- » Lead design on high profile proposals and contributed multifaceted conceptual design and production solutions to internal customers.
- » Worked with marketing and proposal specialists to determine strategic approaches for each project on print and electronic deliverables.
- » Served as a project manager within the Creative Services group. This included overseeing project budgets, customer consultation, and communications.
- » Utilized an internal database to ensure that all time and materials were billed correctly and customer requests were accurately documented.

## OWNER

TAP Design Studio (freelance design) • Chicago, IL • 2003 - April 2007

- » Responsible for daily operations of freelance business including account management, brand development, office administration, resource staffing, and client relations.
- » Freelance graphic design, art direction and creative consulting for a broad client base and diverse range of project opportunities.
- » Clients included: The Wyland Foundation, Sanford Corporation, Tootsie Roll, Brinks, Hofer, Gilson & Lione, Launch Creative, and Sugarcoat Beauty.

## ART DIRECTOR

Wyland Foundation • Laguna Beach, CA 7/01- 2/06  
(Worked full-time from Chicago office 2003-2006)

- » Creative lead for non-profit organization. Responsible for art direction, design and strategic planning on all projects including an international Clean Water campaign and educational curriculum for four consecutive years. Developed program identity for these awareness tours on an annual basis.
- » Created a 1000 square foot interactive maze *Water's Extreme Journey* (2005). Responsible for project development, design and hiring. Hired and managed a team of designers and production artists on a contract basis and worked directly with Maze manufacturers and content writers throughout the duration of the project. See project synopsis as kiosk at: <http://www.montanab.com/wyland/index.html>.
- » Planned program materials for an integrated marine life art and science program for grades K-6. Directed a team of designers on all print material including brochures, direct mail, display stands, and educational materials. Designed the program web site: <http://www.wylandoceanchallenge.org>.
- » Worked on annual campaigns consistently with other non-profit organizations including: Scripps Institution of Oceanography, Birch Aquarium at Scripps, The Cousteau Society, Sierra Club, California Coastal Commission, Harbor Branch Oceanographic Institution, Reef Check, Ocean Conservancy, Surfrider Foundation and AZA (American Zoological Association).

## SENIOR DESIGNER

William A. Potter, Inc. • Niles, IL 5/99-7/01

- » Developed packaging identity for new and revised products for a variety of clients including: Tootsie Roll, Sanford (writing utensils), Ford Gum, and Jays (potato chips). Responsible for original concepts, design, production, and archive library management for various clients.

## GRAPHIC DESIGNER

Wyland Design • Aliso Viejo, CA 10/97-4/99

- » Responsible for pre-press production and graphic design on in-house design projects including presentation materials, magazine ads, signs, licensing concepts, and press packets.
- » Developed and operated an Archival library for all slides and media related materials.

## EDUCATION

Eastern Illinois University • Charleston, IL 1992-1996  
B.A. Fine Arts with an emphasis in Art History

## RECENT SOFTWARE TRAINING

Aquent CS3 Workshop, October 2007

## TECHNICAL SKILLS/APPLICATIONS

- » Mac and PC platform (Mac preferred)
- » Adobe CS2 & CS3: InDesign, Photoshop, Illustrator, Quark Xpress, Word, and Powerpoint.

## INDUSTRY ORGANIZATIONS/MEMBERSHIPS

- » AIGA Member (2005-Present), Art Institute of Chicago Volunteer for Membership Services, Chicago Shedd Aquarium Volunteer for Education Program

## PORTFOLIO

- » Portfolio highlights are available at <http://www.tapdesignstudio.com/portfolio.htm>

